

Environmental Policy

The Savvy Partnership is committed to ensuring a safe and healthy workplace for our employees and minimising the impact of its activities on the environment. In turn, we believe that businesses are responsible for achieving good environmental practice and operating in a sustainable manner.

We are therefore committed to reducing our environmental impact and continually improving our environmental performance as an integral and fundamental part of our business strategy and operating methods. It is our priority to encourage our clients, suppliers and all business associates to do the same. Our policy is to

- Wholly support and comply with or exceed the requirements of current environmental legislation and codes of practice.
- Minimise our waste and then reuse or recycle as much of it as possible.
- Minimise energy and water usage in our buildings, vehicles and processes in order to conserve supplies, and minimise our consumption of natural resources, especially where they are non-renewable.
- Operate and maintain company vehicles with due regard to environmental issues as far as reasonably practical and encourage the use of alternative means of transport and car sharing as appropriate.
- Apply the principles of continuous improvement in respect of air, water, noise and light pollution from our premises and reduce any impacts from our operations on the environment and local community.
- As far as possible purchase products and services that do the least damage to the environment and encourage others to do the same.
- Assess the environmental impact of any new processes or products we intend to introduce in advance.
- Ensure that all employees understand our environmental policy and confirm to the high standards it required.
- Address complaints about any breach of our Environmental Policy promptly and to the satisfaction of all concerned.
- Update, our Environmental Policy annually in consultation with staff, associates and customers.

Helen Freeborough

Director

January 2009

Our services covering strategic, tactical and operational marketing support include:

Marketing communications
Internal communications
Market research
Project and campaign management
Consultancy



“Manchester”+
“Digital”>

